

**ASMC**



# Conference 2024

October 21-23, 2024 | Hilton St. Petersburg Bayfront | St Petersburg, FL

## Vendor Sponsorship Information

# Conference 2024: Sponsorship Info

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**What is ASMC?** ASMC (Apple Solutions Marketing Corporation) was created by members of what was then the Apple Specialist program to help each other succeed in the Apple ecosystem. As Apple program changes came along we opened up membership to anyone Authorized by Apple. Our goal is to help all members excel through Conferences, Catalogs, exclusive discounts, Financing discounts, Member to member interactions, vendor relations and so much more. As the largest trade organization in the Apple Channel, our mission is to enhance the success and profitability of our members through positive actions and cooperative efforts.

**Who are the members?** ASMC membership is open to any legitimate company that has an Apple Authorization. Our members include Apple Premier Partners, Value Added Resellers, Authorized Resellers, Authorized Service Providers, and now also Apple Consultant Network members. Key decision makers (owners, principals, and managers) from our members are the core of our Conference attendees.

**Why should my company attend?** This is a great opportunity to meet our members if you are new, or reconnect and re-energize your products/services back to the front of mind with our members in-person.

The Conference is a great multi-day event with vendor fair Tuesday evening with plenty of sponsorship opportunities and more importantly, direct in-person interaction with our members during the conference. It's ASMC's premier event of the year and a great chance to interact, sell and promote.

ASMC averages about 75 members in attendance and expects at least that in 2024.

**Vendor meals are now *included* with your sponsorship.**

# Conference 2024: Sponsorship Packages

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## Exhibitor Sponsorship - \$3,250

- One 8' X 10' Exhibit Booth (1 vendor per booth)
- Includes carpet, drape, signage, table, chairs, WiFi, etc.
- Use of ASMC Attendee & Membership lists for 90 days
- Listing in the Conference Program

## Silver Sponsorship - \$4,750

- One seat for the Speed Dating Lunch OR one 15-minute Breakout Session Presentation
- One 8' X 10' Exhibit Booth (1 vendor per booth)
- Includes carpet, drape, signage, table, chairs, WiFi, etc.
- Use of ASMC Attendee & Membership lists for 90 days
- Enhanced Listing in the Conference Program and Event Signage

## Gold Sponsorship - \$9,250

- One 30-minute Presentation to Group during our General Session
- One seat for the Speed Dating Lunch
- One 8' X 10' Exhibit Booth (1 vendor per booth)
- Includes carpet, drape, signage, table, chairs, WiFi, etc.
- Use of ASMC Attendee & Membership lists for 90 days
- Enhanced Listing in the Conference Program and Event Signage
- Logo placement on all event materials

## Platinum Sponsorship - \$17,500

- One 30-minute Presentation to Group during our General Session
- TWO seats for the Speed Dating Lunch
- TWO 8' X 10' Exhibit Booth (2 vendors per booth.)
- Includes carpet, drape, signage, table, chairs, WiFi, etc.
- Use of ASMC Attendee & Membership lists for 90 days
- Enhanced Listing in the Conference Program and Event Signage
- Prominent Logo Placement in all Event Materials and on all Event Signage

## Speed Dating Lunch - \$1,250

*The ASMC Speed Dating Lunch will be held at 12:00 PM - 1:30 PM on Tuesday*

- Each vendor is allowed one representative for participation. Lunch will be provided.
- Participating vendors will start at one table of Reseller Attendees, where they will enjoy a catered dinner and get to know the attendees at their table.
- When the Speed Dating portion of the event begins, each vendor will have three minutes to present their "elevator pitch" to the table they are at.
- After three minutes vendors will move to the next table. The process will repeat until all vendors have addressed all tables.

Note: Only participating vendors will be allowed to attend the Speed Dating after Lunch