

ASMC Summit 2022: Agenda

October 3-6 | Double Tree Hotel, Austin, TX



Event Logistics

Registration

Registration will be located in the foyer to the left as you walk in.

Breakfast

Breakfast will be served from 7:00 AM – 8:30 AM Tuesday, Wednesday & Thursday in **Dover**

Lunch

Lunch will be served in **Dover**

Wednesday – The Speed Dating Lunch will be in **Dover**

Dinner

Tuesday & Wednesday – Dinner will be part of the Vendor Fair

General Sessions

General Sessions will be held in **South**

Special Events

Monday, October 3

ASMC Welcome 7:00 - 9:00 PM **Bar**

Tuesday, October 4

ASMC Vendor Fair – Bar sponsored by TD SYNEX 6:00 – 9:00 PM **North**

Wednesday, October 5

ASMC Speed Dating Lunch 12:00 – 1:30 PM **Dover**

ASMC Vendor Fair 6:00 – 9:00 PM **North**

Agenda: Day 1

Monday, October 3

4:00 pm **Registration** **Lobby/ Foyer**

7:00 pm **Welcome Reception** **Bar**

Agenda: Day 2

Tuesday, October 4



7:00 am	Breakfast	<i>Dover</i>
8:45 am	Welcome to ASMC Conference 2022	<i>South</i>
9:00 am	Managed Services - Intro to success	<i>South</i>
10:00 am	Marketing – Dan Deering	<i>South</i>
10:45 am	Vendor Spotlight – MagusBox	<i>South</i>
11:00 am	Vendor Spotlight – TD SYNEXX - Anker Apple Charging	<i>South</i>
12:00 pm	Lunch	<i>Dover</i>
1:30 pm	Vendor Spotlight - Fixably	<i>South</i>
2:00 pm	Apple – Brian Lattanzio – Apple Consultants Network	<i>South</i>
3:00 pm	Apple – Scott Joyce – Small Mid Size Business Market and Opportunities	<i>South</i>
4:00 pm	Apple – Geoff Johnson – Apple Tap to Pay	<i>South</i>
5:00 pm	Apple – Matt Harper - AppleCare	<i>South</i>

Evening Events

6:00 pm	Vendor Fair with Dinner – Bar sponsored by TD SYNEXX	<i>North</i>
9:00 pm	Live Music – Cash Bar	<i>Bar</i>

Agenda: Day 3

Wednesday, October 5



7:00 am	Breakfast	<i>Dover</i>
9:00 am	ASMC Business Meeting – ASMC members Only	<i>South</i>
10:00 am	ASMC Executive Sessions – David Maffucci	<i>South</i>
10:30 am	Vendor Spotlight - Addigy	<i>South</i>
11:00 am	Vendor Spotlight – Ingram Micro	<i>South</i>
11:30am	Vendor Spotlight – JAMF	<i>South</i>
12:00 pm	Speed Dating Lunch	<i>Dover</i>
1:30 pm	Data Recovery – New Processes – Mike Volchok	<i>South</i>
2:00 pm	Service Topics – Best Practices – Round Table	<i>South</i>
3:15 pm	Break	<i>South</i>
3:30 pm	Vendor Spotlight – Kit Kast	<i>South</i>
3:45 pm	Struggling is not Failing – Garret Cleversley	<i>South</i>
5:00 pm	PIMS	<i>South</i>
5:00 pm	MSP Open Discussion Room	<i>DeZavala</i>

Evening Events

6:00 pm	Vendor Fair – Bar Sponsored by Ingram Micro	<i>North</i>
9:00 pm	Free night to roam Downtown Austin Uber/Lyft/Ride Austin	

Agenda: Day 4

Thursday, October 6



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|---------|---|-----------------|
| 7:00 am | Breakfast | <i>Dover</i> |
| 9:00 am | Breakout Room open for User Groups – PIMS, MSP | <i>South</i> |
| 9:00 am | Addigy Training – Pre-registration required | <i>DeZavala</i> |

Departures – Have a safe trip home. Thank you for attending.